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TEGOVA
The European Group of Valuers' Associations

Alstom TGV-M – 5th generation High Velocity Train (modular)
Entry into service in 2026

Image derived from photo by Alstom SA. 2018

EXIT THE TUNNEL

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EDITORIAL

Exit the tunnel

In his preface to EVS 2020 "written in the eye of the storm", Krzysztof Grzesik wrote that the valuation profession is never more vitally relevant than in times of crisis: "Gone are the false certainties about value. Vanished, the faith in algorithms crunching out-of-date data. Badly shaken, the confidence of so many that they could gauge the market for themselves. In crisis, valuers come into their own, relying on their experience, intuition and intimate local market knowledge to ascertain value. Valuation practice is the conciliation of a paradox: deriving value from hard evidence while also identifying market phenomena with a lasting impact on value."

The immense burden on valuers is that, counterintuitively, the 'market cyclicality' that they need to be so conscious of is volatile and events-based: markets in general and real estate markets in particular are subject to all sorts of extraneous phenomena and, increasingly, to geopolitical events. Or, as Jeremy Moody put it "Valuation is finding where supply and demand, *with all the human behaviours behind them*, balance." [1]

On top of this, EU law now commands the valuer to look beyond 'spot' market value and produce a 'property value' taking account of 'prudently conservative valuation criteria' in which, inter alia, "the value is adjusted to take into account the potential for the current market value to be significantly above the value that would be sustainable over the life of the loan". This entails having at least a feeling for events beyond 'the date of valuation'.

But valuers are human and are as subject to the Zeitgeist as anyone. And that's the rub, because crisis by nature is anxiety-inducing. It's hard to see and think clearly "in the eye of the storm", in a Europe that seems the hapless victim of war and trade war, economic decline, lost opportunity and lost control.

Valuer! Pause. Breathe. Consider.

To paraphrase an old joke that Germans make about themselves: "Europeans never see the end of the tunnel, and when they do, they build a longer tunnel." Tunnels cause tunnel vision and it's high time to exit.

"The EU is the largest trading power in the world and has new power to deal with foreign coercion."

Europeans didn't build the Union to become a superpower, they did it to stop hurting themselves, but in so doing, they packed some serious muscle:

- A single market for 450 million EU citizens and the 60 million more who want in and are adapting their laws and economies in consequence.
- The EU is the largest trading power in the world and has new power to deal with foreign coercion: Regulation (EU) 2023/2675, known as the Anti-Coercion Instrument (ACI). It serves to counter foreign countries that apply or threaten to apply trade measures "in order to prevent or obtain the cessation, modification or adoption of a particular act by the Union or a Member State, thereby interfering in the legitimate sovereign choices of the Union or a Member State". It empowers the Commission to take some *or all* of the following measures: customs duties, restrictions on import/export of goods, exclusion from public procurement, restrictions on access of foreign direct investment, on protection of property rights, on financial services, chemicals and phytosanitary products.
- Add to this the EU's 'soft power' much mocked in these violent times but that is really not 'soft' at all: those who trade with Europe but must adapt their products and services to European norms*. Much in the news these days is the displeasure that the EU AI Act and Digital Services Act have caused to certain important foreign persons.
- The EU is not an educational, scientific or technological loser. In those fields, it's a waking beauty.[2]
- The EU climate legislation that reputable oracles assure us is doomed to rescindment but somehow never is[3], ensures a carbon-free future that's not just handy for staying alive, but competitive as well. It could be that thanks to the nimbleness single states potentially have compared to the EU, the previous U.S. regime may have found a lighter touch for achieving the same result, but that's dead now anyway.
- For a long time, military might was indeed 'not the European thing', quite the contrary. But it is now, as the EU begins to integrate its military industries and militarise its economic governance and takes massive strides in armaments production.

Europe has everything it takes to control its destiny and is acting on it. The market safety, resilience and stability that this ensures should be a conscious consideration in valuation analysis.

Michael MacBrien, Editor

1 "The dawn of an uncertain era – The Era of Risk?" – Guest Editorial, European Valuer N° 28, December 2022

* There's a good example in this issue in the final part of the analysis of the Construction Products Regulation.

2 "EVS 2025 and the Blue Book constellation at Europe's cutting edge" – Editorial, European Valuer Journal N° 34, October 2024

3 "The end of the most valuation-rich legislature in the history of the Union" – Editorial, European Valuer Journal N° 33, June 2024

Relations with other standard setters

Top representatives of TEGOVA (Paulo Barros Trindade, Tristan Bons, Krzysztof Grzesik, Michael MacBrien) the IVSC (Alexander Aronson, Nick Talbot), and RICS (Ben Elder, Jonathan Fothergill, Fausta Todhe) met at the latter's HQ in London on 14 February to compare notes and exchange views on current valuation standards. Topics included the growing influence of AI on valuation practice but the main focus was on the question of prudently conservative valuation criteria under Basel III and the Capital Requirements Regulation (CRR). They noted significant divergence on two levels:

First, IVSC has not for the moment developed a position and RICS is still working on guidance it being noted that outside of the EU, there has been no regulatory uptake. The EU, on the other hand, imposes the concept in the new CRR and consequently, TEGOVA has produced a dedicated guidance note in European Valuation Standards 2025. That is now settled TEGOVA policy.

Second, RICS takes the view that the estimation of value, comprising prudently conservative valuation criteria, should be based on market sector by sector research possibly conducted at the regional level, whereas TEGOVA's EVS guidance is in lockstep with the CRR's clear instruction that the task falls to the independent valuer.

Nonetheless, the parties agreed on the benefit of this kind of exchange between the international standard setters.

From left to right : Michael MacBrien, Adviser to TEGOVA; Krzysztof Grzesik, Immediate past Chairman of TEGOVA, Jonathan Fothergill, Investment and Valuation Advisory, Global Valuation Team, RICS; Fausta Todhe, Senior EU Public Affairs Manager, RICS; Nick Talbot, Chief Executive, IVSC; Ben Elder, Global Director of Valuation, RICS; Paulo Barros Trindade, Chairman of TEGOVA; Alexa nder Aronsohn, Technical Director, IVSC; Tristan Bons, Deputy Director, Vastgoed Nederland (for TEGOVA)

EVS 2025 AT A GLANCE

Michael MacBrien

#01

EVGN 1 Applying European Valuation Standards in wartime circumstances

The Guidance was originally undertaken at the request of the State Property Fund of Ukraine (SPFU), was drafted by the European Valuation Standards Board working with TEGOVA's Ukrainian members the Ukrainian Association of Bank Valuation Specialists and the Ukrainian Society of Appraisers, and was delivered to the SPFU on 20 December 2022.

Though designed for the context of the Russian invasion of Ukraine, the Guidance is valid for wartime circumstances generally.

It applies to:

- *The assessment of war damage to individual properties and businesses, as is being undertaken by valuers for clients*
- *The assessment of the costs of post-war reconstruction*

The assessment of war damage to individual properties and businesses, as is being undertaken by valuers for clients

The circumstances of war do not disapply EVS but rather pose particular and challenging circumstances. It is important to understand how they provide support for professional valuations in such extreme circumstances, which may vary from property still being under hostile occupation, through total destruction and significant damage to looting.

In the circumstances of armed conflict, occupation, war damage and their aftermath, the valuer assessing the loss to a business may very often find that the information available is limited and incomplete, not of the quality that would usually be found for the same assets in a conventional peacetime situation. It may prove necessary to rely more on evidence that would normally be of lesser weight in the hierarchy of evidence, yet may be of better quality than is available for the direct evidence that would ordinarily be preferred. This is an extreme version of the problem that can be encountered in valuing assets that are rarely found or have very limited markets.

With the various possible uses of the report and the potential for the valuer to be called as an expert witness in an assessment review, tribunal or court, the report should clearly explain the position with relevant evidence so that a third party can understand from it:

- *What has been valued, with details of the property and the damage or other loss*
- *How the loss arose from the war*
- *How the opinion as to value was formed*

The valuer is not determining any compensation or payment but is providing a professional and objective view on which a claim for compensation or payment may be based. The valuation might be scrutinised or challenged as part of the process by which the claim is determined, whether by a court, a tribunal, a commission or other body. The valuer may need to explain the expert opinion in that process, perhaps under hostile challenge.

Even more than ordinarily, the expectation of objectivity is critical in appraising the damage, how it arose and is properly valued. The very demanding context of such a war and the natural desires of clients are likely to test that quality but it is a quality that is essential to the preparation of claims that will be sustained under review or challenge.

That prospect of challenge reinforces the need to be aware of any conflicts of interest and disclose them.

This part also reviews:

- *Terms of engagement*
- *Inspection*
- *Evidence of the property to be valued*
- *Evidence of the relevant market and costs*
- *Methodologies*
- *The valuation report (including inter alia describing the property as it was and recording the loss or damage, stating how it arose from the war)*
- *Beyond the valuation – additional items of claim*

The cost of post-war reconstruction

This second issue being considered is a very different question as it is very clearly an assessment of cost of building anew. This is not a task of assessing compensation, reparation or restitution. Achieving better properties may be exactly what is in mind. This assessment is not a Market Value at all but one of costs assessed to a specification, including construction costs with fees and required payments as well as any land acquisition and finance costs that might be necessary.

This part reviews:

- *Inclusion of costs for necessary demolition, the removal of explosives, decontamination, remediation and the management of residual risks*
- *Comparing the resulting assessment with the Market Value of the reconstructed property*
- *As the assessment can only be as at the date it is made even though the actual work will be at an unknown post-War date, the GN suggests it would be practical for it to be prepared in conjunction with the valuation of loss, making efficient use of the inspection and appraisal, perhaps even as two distinct parts of one report.*
- *The GN reviews the many challenges of wartime cost assessment including, inter alia, time lags in the reconstruction process, immediate and longer term works, determining the standard that is to be expected for reconstruction and the particular costs of remediation, decontamination, explosives clearance and demolition.*

The Guidance Note is completed by an illustration of a property under occupation when the valuation is made.

#02

EVGN 4 Valuation of agricultural property

This Guidance Note considers general principles whose application will vary between countries even inside the EU and its Common Agricultural Policy. With that caution, **markets in agricultural land can be seen to lie at points along several possible spectrums, as to whether:**

- *There is an active market in the sale and letting of farmland*
- *There is greater or lesser national legislative intervention in land ownership, transactions and lettings*
- *The market is transparent or not as to transactions and prices*
- *The business of food production (and other activity) depends on the land itself as a factor of production or depends on high investment in production facilities on the land when the value may lie more in the business than the land as premises*
- *The Market Value of land just reflects its food production potential or is influenced by a wider range of factors*

The structures for landownership, occupation and use of agricultural and related land will vary with national or local history as between:

- *When and where agriculture came to be seen more as a business and mechanised*
- *Different regimes for the inheritance of landownership*
- *Past patterns of radical political change and land reform*
- *The level of official intervention in land transfers, there often being more political concern about rural land than other property*
- *Legislative intervention in the arrangements for letting farmland*
- *Those areas that saw the collectivisation of agriculture with the differing ways in which that legacy has been handled*

Changing global circumstances are bringing new factors into agriculture and so the valuation of its property, including:

- *The unfolding of climate change with its impact, the measures taken to mitigate it and how land-based businesses in global supply chains adapt to increasingly volatile and extreme weather conditions both at home and abroad*
- *Growing constraints on the availability of water for farming and so the need for its optimal management, especially where it is critical to the farming use of the land*
- *With many inputs such as fertilisers in global supply chains and much produce being sold into them, changes in and disruption of world markets have an influence as do the changing tastes of consumers around the world*
- *The rapid development of new technologies for farming, from the use of big data and drones to robotics and other automation*
- *The growing expectations of environmental management in farming and of rural land to reduce its wider impact on such issues as water quality, flooding, air quality, biodiversity and climate change while also developing new techniques to work within growing economic and regulatory limitations on the use of crop protection products*

In many cases, **regulatory permissions impose a key constraint relevant to the value of land** such that a secure permission may add to the value of land and lack of it might diminish that value.

The Guidance Note reviews:

- *Application of European Valuation Standards*
- *Valuation methodology*
- *Determination of Market Value*
- *Agricultural land, farms and estates**
- *Agricultural crops and other assets**
- *Perennial crops**
- *Forestry**
- *Climate change*
- *Technology, data and agricultural property*

*An integral part of this Guidance Note and of EVS 2025, these sections are on the TEGOVA website, not in the hard or electronic copy of the Blue Book.

There is a template **EVS Agricultural Valuation Report** in Annex.

EVS 2025 AT A GLANCE

#03

EVIP 1 Valuing in non-transparent markets

Ideally, market analysis for property valuation is based on transaction prices and characteristics of sold properties from sales contracts or other documents. This is possible for some European countries where property prices are officially recorded.

However, in markets where access to real transactions is difficult, offer price information becomes useful. In some countries, there are problems with the availability of transactional data — contracts are not recorded or access to them is expensive, thus unattainable for a single valuer. Sometimes the reliability of information on property prices contained in sales contracts is insufficient. The transaction prices stated in the deeds may be actual prices (equal to the amount for which the property was purchased), or they may be "spurious". Actual prices primarily include market prices, but "amateur prices" also appear, i.e. the actual amounts that were paid for the properties, but influenced by the subjectivity of the seller and/or the buyer. 'Spurious' prices, on the other hand, arise when the parties to a transaction wish to understate or overstate the transaction price. Underpricing may aim to reduce the tax base associated with the purchase of the property, and overpricing may support an overvaluation of the mortgage security or a reduction in the minimum deposit required to obtain a loan.

In addition, the information contained in notarial deeds is limited to basic address data and laconic characteristics, which makes it impossible to identify the differentiating features of properties and to study the contribution of the influence of individual features to price formation.

The disadvantages of using only transaction prices for market analysis and property valuation encourage the use of offer prices. The lack of market transparency caused by not disclosing the true consistency of sales prices makes it necessary for valuers to use offer prices as a comparative element or one such element in a market approach.

The IP considers:

- *How the offer price is determined and what it derives from*
- *Observation of bidder behaviour*
- *The large range of offer prices*
- *The importance of analysing the lack of correspondence with actual sale prices and how a valuer experienced in a given market can judge the relationship between offer prices and likely sale prices*
- *The importance of the scale of transactions in the market relative to the size of the offer and the two types of market imbalance (seller's market and buyer's market)*
- *In an environment of dynamic market changes combined with the time lag factor in obtaining transaction prices, the importance of keeping track of property sales offers despite the fact that these are only a proxy for transaction prices*

Photo by kupinvestgeo, iStock

Iryna Ivanova,
Oleksandr Onopkovskyi

Introduction

A high degree of uncertainty is inherent in any valuation, when it reaches a critical level it complicates the valuation process and can significantly impact the investment decisions and other actions made on the basis of the valuation. The main source of heightened uncertainty in the real estate market is the ability to measure, is undoubtedly military actions occurs as a result of sudden economic and political changes that result in an illiquid market behavior of market participants.

An appraiser's job does not become more complicated when the real estate market is in a state of global disruption, as in the case of the ongoing Russia's armed aggression.

Heightened uncertainty in the market has not cannot perform a valuation, but it does require additional effort from appraisers as subjectivity reflect the expectations of market participants and their reactions to current events.

In the context of martial law, we see radical changes in supply and demand, appreciation or loss of the comfort and security of real properties, and their requirements are the subject of those properties, such as distances from the place of residence or work, the level of risk as well as changes in the regional geography of construction as a whole.

At the same time, the introduction of innovative technologies in the construction industry, energy efficiency, accessibility, and cellular connection - have become the basis for the requirements for the comfort and liquidity properties, but also the priorities of market participants.

This article focuses on only one segment, but a very important one for the whole real market: residential property, which is the most sensitive to changes in the living conditions and allows us to track the main trends in Ukraine's real estate market during the war.

"A shortage of existing supply compared to the current level of demand for residential property has become one of the drivers of residential construction, despite all the risks."

The transformation of demand in the residential property market

The full-scale invasion has caused significant internal migration of Ukrainians to safer regions, where the demand for housing remains and purchases have increased substantially.

According to data from the Ministry of Justice, in the three years since the start of the war public portal DOM.RIELTOR.UA certified 470,000 sale and purchase agreements for residential real estate (in 2022 - 150,000; in 2023 - 160,000; 172,000 in 2024, and 116,000 in 2025).

A shortage of existing supply compared to the current level of demand for residential property has become one of the drivers of residential construction, despite all the risks. Whereas the cost of new residential properties put into service fell by 1.6 times in the first year of the full-scale invasion compared to previous levels due to the fact that the construction of many facilities was occupied and frontline areas and the uncertainty of the situation in the country as a whole, the pace of new housing construction in 2025 levels in 2022, despite a labour shortage and problems with logistics and the supply of building materials.

The total area of residential buildings put into service by type in 2020-2024 (m² of total area)

Single-family houses (the so-called "family sets" developments) have made up the largest share of residential construction during the war years. Mobile and modular homes have also taken their place in this type of housing, accelerating the construction process and reducing the logistical complexity. Modular homes have become an attractive option for both developers and homeowners, as they combine the growing volume of foreign investment in the construction industry with the ability to integrate the homes that have been built from the American charity organization Tzu Chi/One with Ukraine. In the Kyiv region, the German company CAPAROL is investing in housing construction and in the Lviv region, the Lithuanian company LITHUANIA BISNIO set up a factory for the Ukrainian-Russian investment Group.

"...migration processes happening within the country have led to greater trend of renting rather than owning."

Construction of multifamily housing, the demand for which is driven by internally displaced persons, has been somewhat slower to recover. Foreign investors are also attractive to investors, who buy entire buildings to rent out and sell them out. It should be noted that such migration processes happening within the country have led to a greater trend of renting rather than owning.

Apartments adapted for both co-habitation and professional needs are becoming increasingly popular, as they are more suitable to the format of social housing, providing the most comfortable and affordable rental housing for ordinary Ukrainians, especially for internally displaced persons and working families. The demand for such apartments is also making a comeback, primarily due to the low prices of such real estate.

The total area of residential buildings put into service by region in 2019-2024 (1000m² of total area)

The concentration of construction volumes in certain regions has been accompanied by an increase in suburbanisation and the development of new districts, as well as multifamily housing has been built not only in the regional centres, but also in their satellite cities, primarily in such cities as Kyiv, Lviv and Odesa.

The construction of multifamily housing complexes in the suburbs has been driven by the main factors: first, the desire to find a safe distance from critical infrastructure facilities, industrial enterprises, and, as a second, convenient transport access to the centre.

Technological innovation in residential construction

Security is becoming a key factor in Ukraine's residential real estate market. Since the start of the war, this concept has undergone a fundamental change, from measures to ensure comfortable and high-quality living, even under conditions of possible external circumstances.

Security solutions are governed by the relevant regulatory framework, which has undergone substantial transformation at the start of the full-scale invasion. By law, all new residential buildings and reconstructions which may be used as temporary shelters, such as underground garages converted into bunkers or specially created spaces that comply with state building codes.

There are also new requirements for the structural elements of residential buildings, primarily in the case of reinforced non-flammable and impact-resistant barriers, heavy blast doors, shelters, and multi-layered glass, reinforced frames and other measures to protect the facility from being damaged by a nearby explosion.

Building codes also regulate the installation of fire-prevention systems and autonomous power supply systems, which allow properties to remain operational during emergency and additional power outages.

"By law, all new housing complexes must have shelters, which may be dual-purpose structures, such as underground garages converted into bunkers or specially created spaces that comply with state building codes."

Energy saving has become an important criterion for selecting a home, especially in the context of energy shortages and blackouts. Buildings with modern energy-saving technology started even before the full-scale invasion, but since the start of attacks on Ukraine's energy infrastructure, energy-saving technologies have acquired new strategic significance.

Technological innovations in real estate development - energy efficiency, accessibility, and cellular protection - have boosted the attractiveness of residential properties in terms of ensuring the maximum protection of residents.

Housing prices in new construction

The introduction of innovations in residential construction has raised the cost of housing in new buildings but has not reduced demand for them. In general, the price of one square metre in new properties was 1.4 times higher in 2024 compared to the pre-war period.

The greatest price growth has been observed in the western regions, where the cost of one square metre of newly built housing in 2024 was 1.7 times higher than before the war, due to the relocation of some businesses from temporarily occupied and frontline areas, but also by the creation of new formats for workspaces, above all for industrial parks, more than half of which are located in the western regions.

This led to an inversion of the country's traditional price distribution scale based on the hierarchy of cities by population, where cities with a population of more than one million, such as Kyiv and Lviv, have become dominant.

Today, the four cities with the most expensive newly constructed housing are Lviv, Kyiv, Odesa and Dnipro.

Housing prices in 2020 (USD/m² of total area)

Housing prices in 2024 (USD/m² of total area)

These "price geography" changes have occurred in the commercial and industrial real estate markets as well.

Conclusions

The trends observed in Ukraine's wartime residential market have been driven by a number of factors, both macroeconomic factors and internal (innovative technologies in the construction industry and changes in the structure of demand in the demand for housing, which must be taken into account by appraisers.

However, understanding the nature of these trends does not reduce the degree of valuation uncertainty in the face of market instability primarily due to the situation at the front and the level of support for Ukraine among the international community.

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#05
Belgium: A happy real estate ecosystem, but for how long?

Amadou O Diallo

In Belgium, property and rent remains affordable compared to many other European countries. Despite the country's high population density, there is still enough land and particular policies to foster a new degree of urbanisation. Belgium's real estate market is also characterised by a stable and transparent legal framework and overseen to the best of standards.

This shows that even a market with such strong fundamentals is not immune to the global economic challenges. Belgium is not spared by Ukraine Russia. Belgium, like the rest of the world, is facing a number of challenges such as the rise of interest rates, energy crisis, but the modernization of the economy and the digitalization of the public administration are also key factors. Belgium's economic resilience is also a result of the country's ability to adapt to change and to overcome challenges.

Head of Belgium's Real Estate Practice at recognizable Stroobants Europe.

> "... even a market with such strong fundamentals is not immune to the global economic challenges. Belgium is not spared by Ukraine Russia."

Balancing affordability and quality

Belgium, Europe and Belgium apart from many other European markets is its affordability. Despite the country's high population density, there is still enough land and particular policies to foster a new degree of urbanisation. Belgium's real estate market is also characterised by a stable and transparent legal framework and overseen to the best of standards.

> "While the preference for owning remains a constant... the way Belgians interpret this value is evolving."

It is tempting to simply attribute this to the country's economic stability, but there is more to it than that. Belgium has its share of low incentives, but on the whole most of the country's policies are in favour of the real estate ecosystem. Take the Flemish Region's decision to reduce registration duties to encourage and complement. Investments in the Brussels-Capital Region are also subject to reduced registration duties and a high and reimbursement loan.

Belgium's fundamentals: stability and confidence

The rule of law and ownership

Belgium stands out within Europe for its strong rule of law and ownership rights. Property rights are well-defined and enforced, and corruption is not simply an investment, but an investment in a stable and secure future. This is a key factor for attracting both domestic and foreign investment in which it became attractive for investors. The country's legal system is known for its efficiency and transparency, with ownership strongly enforced a widely held belief that property is a key driver of wealth and a key component of personal security. It is a social pillar that strengthens family ties and fosters a sense of responsibility and long-term thinking among citizens.

The role of cultural values in property ownership

Belgium's cultural values are in line with the country's broader cultural values. Stability, security, and long-term thinking are all key components of Belgian culture, and the way Belgians see and manage property is a reflection of these values. Belgians tend to view property as a long-term investment, and they are willing to make significant sacrifices in order to own their own home.

The importance of fixed interest rates

The majority of mortgages in Belgium are fixed-rate loans, which means that the interest rate remains the same for the entire duration of the loan. This provides borrowers with a sense of stability and predictability, making it easier for them to budget and plan for the future. It also protects them from sudden increases in interest rates, which can be a major concern for many homeowners.

A low disposal rate

Belgium has a relatively low disposal rate, which means that the average property is held for a long period before it is sold. This is another factor that contributes to the stability of the market, as it means that there is not a constant flow of properties being bought and sold. This can help to prevent speculation and to keep prices more stable.

Market impact

Belgium's real estate assets are trading at a psychological level on the Belgian real estate market. Belgium's real estate market is also characterised by a stable and transparent legal framework and overseen to the best of standards. This is a key factor for attracting both domestic and foreign investment in which it became attractive for investors. The country's legal system is known for its efficiency and transparency, with ownership strongly enforced a widely held belief that property is a key driver of wealth and a key component of personal security. It is a social pillar that strengthens family ties and fosters a sense of responsibility and long-term thinking among citizens.

> "Belgium households have access to finance without being exposed to risks that can cause volatility in other markets."

Accessible mortgages with competitive interest rates

The Belgian mortgage market stands out in Europe for its combination of affordability, accessibility and stability. Thanks to a combination of factors, including a strong economy, a stable political environment, and a well-regulated banking system, Belgium has risks that other cause volatility in other markets. This is a key factor for attracting both domestic and foreign investment in which it became attractive for investors. The country's legal system is known for its efficiency and transparency, with ownership strongly enforced a widely held belief that property is a key driver of wealth and a key component of personal security. It is a social pillar that strengthens family ties and fosters a sense of responsibility and long-term thinking among citizens.

3. The construction cost challenge and sustainability

Since the pandemic, global supply chain issues have been a major challenge for the construction industry.

Materials such as steel, concrete, timber and glass have become more expensive, and there is a shortage of skilled workers, leading to production constraints during the construction process. Additionally, the war in Ukraine has had a significant impact on the construction industry, with rising energy prices and sanctions on Russia leading to longer delivery times, increased costs, and a shortage of materials and workers. These factors have made it difficult for developers, this means having to choose between delaying projects or cutting corners on quality, both of which can have a negative impact on the industry in turn increases pressure on the environment.

Sustainable construction: high costs, but long-term benefits

Despite the challenges, sustainable construction is the growing emphasis on sustainability and energy efficiency in the construction industry. This is driven by a number of factors, including the need for combating climate warming. It is also driven by consumer demand for more environmentally friendly buildings, as well as by government regulations that require high levels of insulation and solar panels, as well as the use of sustainable materials in construction projects.

Market impact: a divided market

Sustainable construction can be a challenging and costly process, but it can also have significant benefits for the environment and for the long-term value of a property. Many developers are now investing in sustainable construction practices in order to meet the growing demand for these types of properties.

> "More than ever, the sector needs public and private parties to work together to find solutions, but this is encouraging signs are good at. The country's compromise culture works well here."

4. The construction cost challenge and sustainability

Since the pandemic, global supply chain issues have been a major challenge for the construction industry.

Materials such as steel, concrete, timber and glass have become more expensive, and there is a shortage of skilled workers, leading to production constraints during the construction process. Additionally, the war in Ukraine has had a significant impact on the construction industry, with rising energy prices and sanctions on Russia leading to longer delivery times, increased costs, and a shortage of materials and workers. These factors have made it difficult for developers, this means having to choose between delaying projects or cutting corners on quality, both of which can have a negative impact on the industry in turn increases pressure on the environment.

Balancing between short-term and long-term

The challenge of taking construction costs and the need for sustainability is a delicate balance between short-term and long-term. Developers must remain manageable to avoid further delays and cost overruns, but they must also be mindful of the long-term benefits of investing in sustainability and innovation to meet changing consumer demands and regulatory requirements.

More than ever, the sector needs public and private parties to work together to find solutions, but this is encouraging signs are good at. The country's compromise culture works well here."

5. Innovation and forward-looking mindset

1. Addressing the scarcity of housing

Belgium's real estate market has been prompted innovative solutions. Prosumers are one of the most significant developments. This is one area of the real estate processing from the need to use available space more efficiently. As a result, developers are increasingly looking at ways to maximise the use of existing buildings and infrastructure. This is driven by a number of factors, including the need for combating climate warming. It is also driven by consumer demand for more environmentally friendly buildings, as well as by government regulations that require high levels of insulation and solar panels, as well as the use of sustainable materials in construction projects.

2. Co-housing: living together in a changing society

Co-housing is a concept that is gaining traction in Belgium, as more people look for affordable and sustainable housing options. Co-housing projects typically involve a group of individuals or families who share common spaces, such as kitchens, living rooms, and gardens, while still maintaining their own private homes. This can help to reduce the cost of living and to create a sense of community among residents.

Circular economy: building with a conscious footprint

Demolition projects increasingly could be considered as a waste of time, energy and resources. Instead, they can be seen as opportunities to reduce the construction footprint and lowering the cost. Belgium is also home to a number of innovative companies that are developing new materials and practices for the construction industry, such as prefabricated modular buildings and 3D-printed homes.

3. Co-housing: living together in a changing society

Co-housing is a concept that is gaining traction in Belgium, as more people look for affordable and sustainable housing options. Co-housing projects typically involve a group of individuals or families who share common spaces, such as kitchens, living rooms, and gardens, while still maintaining their own private homes. This can help to reduce the cost of living and to create a sense of community among residents.

Examples of innovative co-housing projects

In Belgium, there are now several innovative co-housing projects that are being developed. One example is the Cité Modèle in Liège, also example is Co-housing Bruxelloise in Brussels. The Cité Modèle is a former industrial site that is being redeveloped into a co-housing community. The project consists of a number of apartments, as well as shared spaces such as a community garden, a co-working space, and a large park for leisure activities in the area. Co-housing Bruxelloise is a project that is being developed in the Brussels-Capital Region. The project will consist of a number of apartments, as well as shared spaces such as a community garden, a co-working space, and a large park for leisure activities in the area.

Such projects show that co-housing is a concept that is gaining traction in Belgium, as more people look for affordable and sustainable housing options. Co-housing projects can help to reduce the cost of living, to create a sense of community among residents, and to promote sustainable living practices.

The local and regional authorities also need to support co-housing projects by providing financial incentives, streamlining the planning process, and raising awareness of the benefits of co-housing.

Conclusion

In conclusion, Belgium appears to be the balance between tradition and progress. The deep-rooted cultural values of stability and security, combined with a forward-looking mindset that is open to innovation and change, have created a thriving real estate market that is both resilient and dynamic. The country's commitment to sustainability and its willingness to embrace new technologies and practices are also key factors that will contribute to its continued success in the years to come.

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#06 How to apply environmental and climate criteria to property valuation under the EU Taxonomy

Ana Calderón Martínez

New paradigm

There is a new paradigm for property valuation: understanding environmental and climate criteria and determining how they impact valuation.

EVS 2025 came into effect on 1 January 2025. Of the many important topics covered, two stand out: EVS 6 Valuation and Energy Efficiency, and PS 6 on Valuation and Sustainability. The first contains binding obligations on energy efficiency and sets out while the second serves to assist and guide valuers in the broader application of environmental and climate criteria when valuing property and sets the focus of this article in the context of the EU taxonomy on sustainable activities (EU Taxonomy).

The EU Taxonomy is the classification system for economic activities that translates the European Union's climate and environmental targets into investment criteria for specific economic sectors and activities.

The EU Taxonomy defines **six environmental objectives and criteria** for assessing the sustainability of economic activities and investments. It lists the activities considered sustainable and contributing to at least one of these targets, and ensures transparency in investments that promote sustainable development.

Source: GIS Invecon

All aspects of the property sector now form part of the EU Taxonomy, with the associated reporting requirements for publicly listed and large companies.

"All aspects of the property sector now form part of the EU Taxonomy, with the associated reporting requirements for publicly listed and large companies."

From 2024, European banks, insurance companies and other financial institutions are required to report on how they comply with the EU Taxonomy, using sector-specific key performance indicators (KPIs) to publish their sustainability indicators.

Banks and real estate investors believe that buildings aligned with the EU Taxonomy should be valued higher than those that are not. This value can be defined as a sustainability ratio.

Real estate valuations, introduction of new criteria

In this context, property valuations become increasingly challenging with publicly listed and large companies requiring valuers to apply the criteria, that is, carry out an Environmental Sustainability Assessment of buildings making it possible to define whether the property is in line with the EU Taxonomy and determine its Sustainability rating. In other words, the valuer will be asked to complement the valuation proper with a sustainability assessment for banks and stakeholders, adding considerable value which will need to be compensated accordingly.

Valuers cannot handle this huge task alone. Entities and institutions with recognised expertise in the area will have to be involved using the building sustainability measurement tools they have developed.

"...the valuer will be asked to complement the valuation proper with a sustainability assessment for banks and stakeholders, adding considerable value which will need to be compensated accordingly."

Creation of a new tool

It was to this end that, in Portugal, ANAI, ADENE and Systemic came together to develop the "Environmental Sustainability Assessment of Buildings" tool aligned with the EU Taxonomy.

The tool is still under development, but will become available to all stakeholders in the property sector in the course of the year, with an area reserved for valuers and other professionals.

In the tool, the valuer will need to provide a range of information about the building being assessed. Currently an excel file, it will ultimately be a user-friendly platform for valuers with much accessible information, for example, on the EPC. There will be training courses for optimal use.

The relevant environmental sustainability indicators will be assessed against the EU Taxonomy criteria.

The **climate change adaptation criterion** identifies the building's physical and climate risks, such as heat waves, rural fires, droughts, high winds, flooding, storms and coastal overtopping, snowfall and cold spells. This criterion will assess whether or not to implement adaptation solutions to reduce the risks identified for the building.

The tool recognises *LEED* or *BREEAM* properties, or *Lidera* in Portugal, as certifying the sustainability of buildings in line with the EU Taxonomy.

The **water resources criterion** identifies how the building uses water and reserve resources. This includes defining its water class, if any.

For the **pollution criterion**, valuers can include information about the products in the tool. If they have access to the technical data sheets and their respective Environmental Product Declarations (EPDs), EPDs provide a standardised environmental profile based on a life cycle assessment and data are developed through a life cycle analysis (LCA) in accordance with European standards. The property manager/owner may provide information on the various products with EPD declarations. Alternatively, valuers having the references for these products may access various portals to consult the respective EPD declarations. The tool has a field for entering these declarations, if any.

EPD Declarations quantify environmental information about the life cycle of a product, enabling comparisons between products that fulfil the same function.

"...the tool is a groundbreaking fast-track for valuers to attain meaningful, non-greenwashed sustainability assessments for buildings."

The **criterion on the sustainable protection of healthy ecosystems** is also incorporated, based on the building's location and its relationship with protected areas.

After completing the fields available in the tool, the results for the buildings sustainability indicator are displayed as well as its vulnerability to physical risks and its ranking in relation to the EU Taxonomy.

As ANAI is a non-profit organisation and will manage the tool, the costs of using it will be those necessary and sufficient for its maintenance. ANAI intends to make the tool available to all valuers in Portugal for its members and non-members, as well as to non-Portuguese valuers, as an English version is planned.

In short, the tool is a groundbreaking fast-track for valuers to attain meaningful, non-greenwashed sustainability assessments for buildings.

About the partners in the 'Environmental Sustainability Assessment of Buildings' tool project

ANAI – **Portugal's National Association of Real Estate Valuers** (Associação Nacional de Avaliadores Imobiliários) represents the interests of property valuation professionals, promoting the profession's greater recognition and status within society.

ADENE (Agência para a Energia) is Portugal's National Energy Agency. It is a private non-profit association that is officially recognised as a public utility agency and promotes public interest activities in the field of energy, efficient use of water and energy efficiency in mobility.

Systemic is a sustainability consulting company whose mission is to promote critical and visionary thinking, stimulating the intellectual and emotional awareness of each agent of change to encourage future organisations to provide products and services that contribute to building a responsible market economy.

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Cash flows and discounting rates: Guidance for different valuation subjects, valuation purposes and bases of value

Nina Wildenauer

Nina Wildenauer, Geneva Group International, Switzerland, explains how cash flows and discounting rates can be adjusted depending on the valuation subject and purpose. She also sets out the current basis of value and the level of control.

Cash flows are fundamental to any business valuation, meaning they depend on the income approach. Cash flows are the future economic benefits that a business is expected to generate. Discounting is the process of converting the cash flows into present value, reflecting the principle of consistency, which requires consistency between the cash flows and discount rates.

Additionally, the same valuation subject can have different valuation purposes, bases of value and levels of control. This article discusses the most common valuation purposes and bases of value and explains how to adjust cash flows and discount rates accordingly. It also explains the different levels of control and how to adjust for them.

Finally, an valuation practice demonstrates how to adjust cash flows and discount rates for valuation subjects in the energy sector. The valuation subject is a wind farm project and the buyer could not be neither status, nor financial investor in the energy sector.

This paper describes the specific characteristics of cash flows and discount rates depending on the valuation subject and purpose. It also explains the current basis of value and valuation subjects and for some of the most common valuation purposes. Finally, it explains the different levels of control and how to adjust for them.

2. General definition of the discount rate

The discount rate is the rate of return required by the investor. It is also called the hurdle rate. It is either the rate of return an equity investor requires to invest in the equity of a company or the rate of return a debt investor requires to invest in the debt of a company.

The cost of equity (CoE) is determined using a modified version of the CAPM (MCO):

$$MCO = \frac{E(R_m) - RFR + SRP}{\beta}$$

where r_e = cost of equity or required rate of return on equity capital (CoE)
r_f = risk-free rate of return
β = beta
r_m = expected capital market rate of return
$r_m - r_f$ = market risk premium
SRP = specific company risk

The significance of individual components of the MCO is explained in detail in the following paragraphs.

The MCO is often used as a basis for derivation of specific discount rates e.g. for the cost of debt capital (CoD) or the weighted average cost of capital (WACC). The WACC is the discount rate for the entity's free cash flow to firm (FCFF) or for equipment valuation, etc.

3. Cash flows and discount rates depending on valuation subject and purpose

Cash flows and discount rates are fundamentally different depending on the valuation subject. Cash flows to equity (FCFE) are generated by the valuation subject and discounted with a discount rate appropriate for the valuation subject. Cash flows to firm (FCFF) are generated by the entity and discounted with a discount rate appropriate for the entity.

Cash flows and discount rates are also fundamentally different depending on the valuation purpose. The valuation purpose is the reason why a valuation is performed. It is the objective of a valuation.

Some of the most common characteristics of cash flows and discount rates for valuation subjects and valuation purposes in business valuation practice are set out in Table 1.

	Market Participant	Market Participant	Investment Value
Valuation subject	Asset/entity	Asset/entity	Asset/entity
Cash flows	Market participant cash flows	Market participant cash flows	Investor cash flows
Discount rate	Market participant discount rate	Market participant discount rate	Investor discount rate
Typical valuation purpose	Financial reporting, tax, litigation	Financial reporting, tax, litigation	Transaction advisory, litigation
Typical basis of value	Fair value	Fair value	Investment value
Typical level of control	Control	Control	Control

	Corporate Asset/Entity	Department of Corporate
Valuation subject	Asset/entity	Asset/entity
Cash flows	Market participant cash flows	Market participant cash flows
Discount rate	Market participant discount rate	Market participant discount rate
Typical valuation purpose	Financial reporting, tax, litigation	Financial reporting, tax, litigation
Typical basis of value	Fair value	Fair value
Typical level of control	Control	Control

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Valuation subject	Asset/entity	Asset/entity	Asset/entity
Cash flows	Market participant cash flows	Market participant cash flows	Investor cash flows
Discount rate	Market participant discount rate	Market participant discount rate	Investor discount rate
Typical valuation purpose	Financial reporting, tax, litigation	Financial reporting, tax, litigation	Transaction advisory, litigation
Typical basis of value	Fair value	Fair value	Investment value
Typical level of control	Control	Control	Control

	Corporate Asset/Entity	Department of Corporate
Valuation subject	Asset/entity	Asset/entity
Cash flows	Market participant cash flows	Market participant cash flows
Discount rate	Market participant discount rate	Market participant discount rate
Typical valuation purpose	Financial reporting, tax, litigation	Financial reporting, tax, litigation
Typical basis of value	Fair value	Fair value
Typical level of control	Control	Control

Table 1: Characteristics and Most Frequently Utilized Valuation Subjects Between Purchase Price Allocation and Impairment Test

	Market Participant	Market Participant	Investment Value
Valuation subject	Asset/entity	Asset/entity	Asset/entity
Cash flows	Market participant cash flows	Market participant cash flows	Investor cash flows
Discount rate	Market participant discount rate	Market participant discount rate	Investor discount rate
Typical valuation purpose	Financial reporting, tax, litigation	Financial reporting, tax, litigation	Transaction advisory, litigation
Typical basis of value	Fair value	Fair value	Investment value
Typical level of control	Control	Control	Control

	Corporate Asset/Entity	Department of Corporate
Valuation subject	Asset/entity	Asset/entity
Cash flows	Market participant cash flows	Market participant cash flows
Discount rate	Market participant discount rate	Market participant discount rate
Typical valuation purpose	Financial reporting, tax, litigation	Financial reporting, tax, litigation
Typical basis of value	Fair value	Fair value
Typical level of control	Control	Control

	Department of Corporate	Restructuring
Valuation subject	Asset/entity	Asset/entity
Cash flows	Market participant cash flows	Investment cash flows
Discount rate	Market participant discount rate	Investment discount rate
Typical valuation purpose	Financial reporting, tax, litigation	Transaction advisory, litigation
Typical basis of value	Fair value	Investment value
Typical level of control	Control	Control

Table 1: Discount Rates for Telecommunication Towers and Fiber Optic Networks

Consistency between cash flows and discount rates is crucial. Cash flows and discount rates must be derived from the same valuation subject and valuation purpose. Otherwise, the results are somewhat more complicated. Cash flows and discount rates must also be consistent with the basis of value. This means in adjusting the levels of control.

4. An illustrative example: telecommunications company

To illustrate the considerations discussed, a practical example is presented. The example is based on a valuation practice in the energy sector in multiple countries in the Balkans, also known as Southeast Europe. The valuation subject is a wind farm project and the buyer is a DFI. The investor equity and corporate finance department could not be neither status, nor financial investor in the energy sector and was not transacting on-shore wind farm projects in the Balkans.

Table sources for MCO components are set out in Table 2.

	Market Participant	Market Participant	Investment Value
Valuation subject	Asset/entity	Asset/entity	Asset/entity
Cash flows	Market participant cash flows	Market participant cash flows	Investor cash flows
Discount rate	Market participant discount rate	Market participant discount rate	Investor discount rate
Typical valuation purpose	Financial reporting, tax, litigation	Financial reporting, tax, litigation	Transaction advisory, litigation
Typical basis of value	Fair value	Fair value	Investment value
Typical level of control	Control	Control	Control

	Corporate Asset/Entity	Department of Corporate
Valuation subject	Asset/entity	Asset/entity
Cash flows	Market participant cash flows	Market participant cash flows
Discount rate	Market participant discount rate	Market participant discount rate
Typical valuation purpose	Financial reporting, tax, litigation	Financial reporting, tax, litigation
Typical basis of value	Fair value	Fair value
Typical level of control	Control	Control

	Department of Corporate	Restructuring
Valuation subject	Asset/entity	Asset/entity
Cash flows	Market participant cash flows	Investment cash flows
Discount rate	Market participant discount rate	Investment discount rate
Typical valuation purpose	Financial reporting, tax, litigation	Transaction advisory, litigation
Typical basis of value	Fair value	Investment value
Typical level of control	Control	Control

Table 2: Discount Rate Components for Different Valuation Subjects and Valuation Purposes

Typically Company Risk

The example clearly illustrates the impact

	Market Participant	Market Participant	Investment Value
Valuation subject	Asset/entity	Asset/entity	Asset/entity
Cash flows	Market participant cash flows	Market participant cash flows	Investor cash flows
Discount rate	Market participant discount rate	Market participant discount rate	Investor discount rate
Typical valuation purpose	Financial reporting, tax, litigation	Financial reporting, tax, litigation	Transaction advisory, litigation
Typical basis of value	Fair value	Fair value	Investment value
Typical level of control	Control	Control	Control

	Corporate Asset/Entity	Department of Corporate
Valuation subject	Asset/entity	Asset/entity
Cash flows	Market participant cash flows	Market participant cash flows
Discount rate	Market participant discount rate	Market participant discount rate
Typical valuation purpose	Financial reporting, tax, litigation	Financial reporting, tax, litigation
Typical basis of value	Fair value	Fair value
Typical level of control	Control	Control

	Department of Corporate	Restructuring
Valuation subject	Asset/entity	Asset/entity
Cash flows	Market participant cash flows	Investment cash flows
Discount rate	Market participant discount rate	Investment discount rate
Typical valuation purpose	Financial reporting, tax, litigation	Transaction advisory, litigation
Typical basis of value	Fair value	Investment value
Typical level of control	Control	Control

Table 3: Discount Rate Components for Telecommunication Towers and Fiber Optic Networks

of individual component changes on the discount rate. Some components change by less, some by more, and others by the full amount. Some components do not change at all. For example, the risk-free rate is the same for all companies in the same country. The beta is adjusted to the local entity. The risk premium is the same for all companies in the same country. The specific company risk premium is adjusted to the specific company.

When performing valuations for the purpose of financial reporting, tax or litigation, the highest rate of return is associated with the lowest risk. Therefore, the discount rate is the lowest. Investment value is the highest. In this case, just the risk, rather than the risk premium, is adjusted.

5. Conclusion

Valuation practice often requires that cash flows and discount rates are derived not for the same company, whether they are derived for a comparable company or for a group of companies. In such cases, the cash flows and discount rates must be adjusted. It is important to ensure that all necessary adjustments are made. Otherwise, the results of the valuation will be inaccurate and misleading.

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#CS: Private and artificial intelligence: Are there any ethical considerations to consider when using the respective tools?

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The promise of AI

Artificial intelligence (AI) is promising to solve many problems in our modern world. Whether it is about automating processes, finding patterns in huge amounts of data, or even showing humans how to behave correctly – AI is said to be the solution to many problems. But what is AI? Where is it used? And what are the ethical considerations?

Prediction AI is being used in applications like Netflix, Amazon, or Spotify to suggest movies, products, or songs that the user might like. Based on the user's behavior, AI tries to find patterns in the data and to predict what the user will like next. Or it is used in games like Chess or Go, where AI is trained to win against human players.

Classification AI is being used in applications like spam filters, which automatically classify incoming emails as spam or not spam. Or it is used in image recognition systems, which can automatically detect objects in images, like cars, pedestrians, or traffic signs.

Generative AI is being used in applications like deepfakes, which can create realistic-looking images or videos of people who do not exist. Or it is used in chatbots, which can generate human-like text responses to user inputs.

Reinforcement AI is being used in applications like self-driving cars, which learn how to drive by trying different actions and receiving rewards or penalties for their performance. Or it is used in robots, which can learn how to perform complex tasks by interacting with their environment.

The dangers of artificial intelligence

These impressive achievements have led to a hype around AI, which has also led to fears that AI could become too powerful and pose a threat to humanity. Some people even fear that AI could become conscious and rebel against its creators.

But these fears are based on a misunderstanding of what AI is and how it works. AI is not magic, it is not conscious, and it does not have any goals or intentions of its own. It is simply a tool that can be used for good or bad purposes, depending on the intentions of the people who use it.

Potential considerations for the use of artificial intelligence

Nevertheless, AI can also pose some considerations for business users in the context of cybersecurity. Here are some of the most important ones:

- **Bias:** AI systems can be biased if they are trained on data that is not representative of the real world. This can lead to AI systems making unfair or discriminatory decisions.
- **Transparency:** AI systems can be difficult to understand, even for the people who created them. This can make it difficult to trust AI systems and to hold them accountable for their actions.
- **Security:** AI systems can be vulnerable to attack, which could allow malicious actors to manipulate them or steal their data.
- **Privacy:** AI systems can collect and use personal data, which could raise privacy concerns.

The OECD definition of an AI system[1]

> An AI system is a machine-based system that can, for a given set of human-defined objectives, make predictions, recommendations, or decisions influencing real or virtual environments. AI systems are designed to operate with varying levels of autonomy.

Take care that you do not accept it (yet) – but ensure that you understand it!

Before using AI systems in business applications, it is important to carefully consider these considerations and to take steps to mitigate the risks. This may include:

- Using diverse and representative data to train AI systems.
- Making AI systems more transparent and explainable.
- Implementing strong security measures to protect AI systems from attack.
- Developing ethical guidelines for the use of AI.

Important note: *Do not accept the AI terms and conditions without reading them!*

Accountability and responsibility

Business users are responsible for the decisions made by AI systems that they use. This means that they must be able to explain how the AI system arrived at its decision and to take corrective action if the decision is wrong.

Tools and Services that can help you to understand AI systems and to ensure that they are used responsibly:

- **Explainable AI (XAI):** XAI tools can help users understand how AI systems make decisions. This can be helpful for identifying bias and for ensuring that AI systems are used fairly.
- **Model monitoring:** Model monitoring tools can help users track the performance of AI systems over time. This can be helpful for identifying when AI systems are starting to make mistakes.
- **Human-in-the-loop:** Human-in-the-loop systems allow humans to review and override the decisions made by AI systems. This can be helpful for ensuring that AI systems are used responsibly.

Several Services from Tech Giants like Microsoft, Google, Amazon, and IBM are already available to help you with the above mentioned points.

Accuracy and bias

The accuracy of AI systems can vary depending on the data they are trained on and the task they are performing. It is important to carefully evaluate the accuracy of AI systems before using them in business applications.

A is to B, what C is to D

Bias can also be a problem in AI systems. If the data used to train an AI system is biased, then the AI system will also be biased. This can lead to unfair or discriminatory decisions.

An Example of current research:

Bias in AI systems is a growing concern, as these systems are increasingly used to make decisions that affect people's lives. For example, AI systems are used to decide who gets a loan, who gets a job, and who gets parole. If these systems are biased, they can perpetuate existing inequalities and discrimination.

Please review, test, verify, and, if still in doubt, do not accept the AI terms and conditions!

Important note: *Do not accept the AI terms and conditions without reading them!*

Transparency and explainability

Business users must be able to explain how AI systems arrived at their decisions. This is important for building trust in AI systems and for ensuring that they are used responsibly.

Tools and Services that can help you to understand AI systems and to ensure that they are used responsibly:

- **Explainable AI (XAI):** XAI tools can help users understand how AI systems make decisions. This can be helpful for identifying bias and for ensuring that AI systems are used fairly.
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Theoretical practice and practical theory: Bridging the gap between AI and human rights[2]

The gap between theoretical practice and practical theory in AI and human rights is a significant challenge that needs to be addressed. While there is a growing body of research on the ethical and human rights implications of AI, there is often a disconnect between this research and the practical development and deployment of AI systems.

This gap can be attributed to several factors, including the lack of interdisciplinary collaboration between researchers and practitioners, the rapid pace of AI development, and the complexity of AI systems. As a result, many AI systems are developed without adequate consideration of their potential impact on human rights.

To bridge this gap, it is essential to promote interdisciplinary collaboration between researchers and practitioners. This can be achieved through the establishment of research centers, workshops, and conferences that bring together experts from different fields. Additionally, it is important to develop practical guidelines and tools that can help AI developers and deployers to identify and mitigate the potential human rights risks of their systems.

Finally, it is crucial to engage with policymakers and regulators to ensure that AI systems are developed and used in a way that respects human rights. This can be achieved through advocacy, public awareness campaigns, and the development of legal and regulatory frameworks.

By taking these steps, we can bridge the gap between theoretical practice and practical theory in AI and human rights and ensure that AI is developed and used in a way that benefits all of humanity.

Data privacy, cybersecurity and intellectual property

Data privacy

- Data protection laws like the GDPR require businesses to obtain consent before collecting and using personal data.
- AI systems can collect and use personal data in ways that are not always transparent to users.
- This can raise concerns about how businesses are using AI to track and profile their customers.

Cybersecurity

- AI systems can be vulnerable to attack, which could allow malicious actors to manipulate them or steal their data.
- This could have serious consequences for businesses, such as financial loss or reputational damage.

Intellectual property

- AI systems can be used to create new inventions and creative works.
- This raises questions about who owns the intellectual property rights to these creations.
- For example, if an AI system creates a new drug, who owns the patent for that drug?

Conclusion

AI is a powerful technology that has the potential to solve many problems in our modern world. However, it is important to be aware of the ethical considerations that are associated with AI and to take steps to mitigate the risks.

AI systems can sometimes violate privacy, cybersecurity, and intellectual property rights. Businesses must be aware of these risks and take steps to mitigate them.

Want to build AI Business?

Then you should read the next article in this issue:

AI & Technology Marketing

Or you can read the next issue, which will be published in March 2022. The topic will be:

Navigate with CSO

Stay tuned!

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#08 Primer on artificial intelligence – *Essential considerations for business valuers on the responsible use of AI*

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[xv] Microsoft Copilot, Frequently Asked Questions, viewed February 16, 2024 at https://www.microsoft.com/en-us/bing?form=MG0AUD&OCID=MG0AUD#faq

[xvi] The OECD's AI principles advise that the ethical and responsible use of AI systems is dependent on being able to understand the factors and logic that served as the basis for the prediction, recommendation or decision. They advise that all actors should "provide meaningful information, appropriate to the context," and "disclosure should be made with proportion to the importance of the interaction." The OECD's AI principles allow that full transparency and explainability may not always be practicable, providing several reasons in their rationale, including intellectual property, privacy, security, and performance concerns. Source: OECD (February 2024). OECD AI Principles: Transparency and explainability (Principle 1.3), https://oecd.ai/en/dashboards/ai-principles/P7

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* One of TEGOVAs Canadian members

Michael MacBrien

European Commission, Brussels

#09 Regulation (EU) 2024/3110 (the Construction Products Regulation)

Regulation (EU) 2024/3110 of the European Parliament and of the Council of 27 November 2024 laying down harmonised rules for the marketing of construction products and repealing Regulation (EU) No 305/2011 (Text with EEA relevance[1])

Context

The original Construction Products Directive of 1989 served essentially to enable the circulation of building materials throughout the Common Market. It was largely considered too complicated and bureaucratic, as was its successor, Regulation (EU) No 305/2011 for which experience and evaluations underscored poor market surveillance, overlaps with other legislation, lack of legal clarity and the consequential administrative burdens on economic operators with particular failure of the attempts to establish simplified procedures meant to reduce burdens and costs for small and medium-sized enterprises and microenterprises. The new Regulation is intended to remedy this while also enhancing sustainability.

There is also a powerful illustration of the projection of EU rules to third countries.

The new regulation

The basis

- A Harmonised Zone covering all products subject to harmonised technical specifications *(Art. 11)*
- Member States cannot create obstacles to their circulation. *(Art. 11(2))*
- Products covered by harmonised technical specifications undergo assessment and verification and receive a declaration of performance and conformity. *(Art. 13)*
- No marking other than the CE marking may be placed on the declaration of performance and conformity. *(Art. 15(4))*

Simplification/ digitalisation

- The European Commission can decide that a product does not require testing *(Art. 56(6))*
- Exemptions from drawing up a declaration of performance and conformity for individually manufactured, custom-made or heritage products *(Art. 14)*
- Replacement of type-testing and type-calculation under certain circumstances *(Art. 59)*
- Simplified procedures for micro-enterprises *(Art. 60)*
- Possibility for a notified body (a conformity assessment body) to recognise assessment and verification by another notified body *(Art. 62)*
- Commission to set up a construction digital product passport system that shall:
  - ensure that actors along the value chain can easily access and understand product information relevant to them;
  - facilitate the verification of product compliance by competent national authorities; and
  - improve traceability of products along the value chain.

(Art. 75 & 76)

Sustainability

1. The product's declaration of performance and conformity

Includes the product's environmental sustainability performance over its life-cycle including the packaging *(Art. 15(2))*

2. Spare parts

The Commission can for certain product families and categories impose an obligation on manufacturers to make spare parts available for ten years after the last product was placed on the market. *(Art. 22(8))*

3. Sustainability labelling for consumer construction products

The Commission is empowered to adopt specific environmental sustainability labelling requirements for particular product families and categories if:

- They are typically chosen or purchased by consumers
- The product does not have a significantly different environmental performance over its life-cycle depending on its installation

(Art. 22(9))

4. Green public procurement *(Art. 83)*

The Commission is to adopt mandatory minimum environmental sustainability requirements for construction products for procurement procedures falling within the scope of Directives where contracts require them.

It has to start with impact assessments to assess the impact on demand, competition, market availability and costs.

Worlwide projection of EU rules

- **Importers**[2] shall place on the market only products compliant with this Regulation. This means that:
  - previously the non-EU manufacturer has drawn up the technical documentation
  - the product bears the CE marking
  - the product is accompanied by the declaration of performance and conformity

(Art. 24)

- **Online sales**: Products offered online are deemed to be made available on the market if the offer is targeted at customers in the Union, i.e.:
  - the economic operator uses the currency of a Member State;
  - the economic operator has used an internet domain name registered in one of the Member States, or uses an internet domain that refers to the Union or to one of the Member States; or
  - the geographical areas to which dispatch is available include a Member State.

They must bear the CE marking.

(Art. 29)

- Participation in the **digital product passport** may be offered to third countries[3] provided that their legislation is aligned with this Regulation. *(Art. 81(3), penultimate par.)*
- **Used products:** Harmonised technical specifications for new products shall apply to used products from third countries unless the harmonised technical specification explicitly provides rules for used products. *(Art. 18(1), last par.)*

[1] Applies to non-EU countries in the European Economic Area (Iceland, Liechtenstein and Norway) as they must adopt most EU internal market legislation.

[2] From outside the EU. There is no 'importing' inside the EU.

[3] Non-EU countries

European Commission, Brussels

#10 European Banking Authority (EBA) Handbook on independent valuers for resolution purposes

The Handbook opens resolution work to valuers other than just the biggest international consulting firms.

Directive 2014/59/EU lays down rules and procedures for the recovery and resolution of banks. Its Article 36 'Valuation for the purposes of resolution' stipulates that before taking resolution action, resolution authorities shall ensure that a fair, prudent and realistic valuation of the assets and liabilities of the bank is carried out by a person independent from any public authority, including the resolution authority. This is supplemented by an EBA-drafted "Independence of Valuers" chapter of Commission Delegated Regulation (EU) 2016/1075.

EBA decided to supplement the Delegated Regulation with a best practice handbook and in April 2024 invited TEGOVA[1] to a workshop at their Paris headquarters prior to their planned public consultation. TEGOVA went on inputting to EBA into the autumn.

The main sticking point in the initial draft of the Handbook was text that largely restricted valuation for resolution to the very largest firms. In Paris, the argument deployed by interested parties in favour of that restriction was that, in a bank resolution scenario where time is of the essence, only the largest firms have the critical mass and multiple skill set needed to respond "on a Friday afternoon". TEGOVA made the point that, especially but not exclusively in the smaller countries, the resolution of a big investment fund or bank regularly comes up against a situation of limited valuation resources that demands subcontracting or joint venturing *even by the largest firms* and four of the TEGOVA participants gave personal accounts of rapid and high level joint venturing.

The TEGOVA effort came to fruition in the final version:

40 The RAs (resolution authorities) could engage in discussions with the identified valuervs as additional preparatory work.

42 Where the RA engages in contact with the valuers, the RA could ask the valuers if they would or could provide their offers as one of the parties in a joint venture or employ sub-contractors. The number of potential valuers could increase by considering ex-ante joint ventures of valuers or structures that would include sub-contractors. The joint-venture or subcontracting would form, in principle, a response to the RA tender in order to address specific areas such as geographic presence, specialised areas of competence or simply to ensure sufficient capacity given the size of the institution and required time to delivery. Valuers might offer to the RA their view on what resources would be needed for different institutions or entities sizes and how these might be set-up via joint ventures or subcontractors.

44 ... "Moreover, the RAs could try to extend the list of potential valuers that may meet the qualifications, experience, ability and knowledge required to complete the valuation exercise by considering banks' specific characteristics such as size or business model."

1 The TEGOVA participants were Jean-Paul Loozen (Belgian Association of Property Valuers; BELGAVAL), Michael MacBrien (Adviser to TEGOVA), Daniel Manațe (National Association of Authorised Romanian Valuers; ANEVAR), Paulo Barros Trindade (Association of Valuation Companies and Valuers of Portugal; ASAVAL), Artūrs Žuromskis (Latvian Association of Property Appraisers; LIVA)

European Commission, Brussels

#17 CJEU Case C-417/23 – Advocate General's Opinion of 13 February 2025 – Stolgiise Allmennyttige Boligselskab **Public housing | discrimination against 'non-Westerners'**

The Danish Law on Public Housing constitutes a discrimination against non-Westerners under the EU Race or Ethnic Origin Directive

NB: This is the Advocate General's Opinion on how the Court should judge, not the judgment itself, but in most cases the Court follows the AG.

The context

Under the Danish Law on Public Housing, the '**transformation area**' (formerly 'hard ghetto') is an area where for the last five years any two of four criteria have been fulfilled:

1. Over 40% unemployed
2. Criminal convictions at three times the national average
3. Over 60% have only primary education
4. Income less than 55% of the regional average

and in addition, over 50% of the residents are 'immigrants and their descendants' from non-Western countries.

According to Statistics Denmark on which the Law relies:

Western countries include the EU, Andorra, Iceland, Liechtenstein, Monaco, New Zealand, Norway, San Marino, Switzerland, the UK, the USA and the Vatican City State.

Non-Western countries include Albania, Belarus, Bosnia and Herzegovina, Kosovo, Macedonia, Moldova, Montenegro, Russia, Serbia, Türkiye and Ukraine and all countries in Africa, South and Central America and Asia. All countries in Oceania (other than Australia and New Zealand) and stateless persons. ~ 88% of the world's population

Under the Law, a social housing association and the municipal council must carry out in a development plan how the proportion of public housing units in the transformation areas is to be reduced to 40% by 1 January 2030. In order to achieve that goal, the development plan may envisage, among other things, the sale of housing units to private developers or demolition, or the conversion of social housing units into housing for young people. **In such cases, the lease of the previous tenants must be terminated.** The Law provides that the municipality council is obliged to find a rehousing solution for such tenants and to cover their costs.

The case

1. Direct discrimination

The Danish government denied that there was an discrimination at all because the housing association is obliged by law to offer appropriate rehousing and cover the costs.

The AG considered that under Article 7 of the Charter of Fundamental Rights of the European Union, the respect of one's home is a fundamental right guaranteed under EU law and that the Charter of Fundamental Rights states that the loss of one's family home is an important interference with that right. The possibility of rehousing has no bearing on the question of the difference of treatment concerning respect for one's home.

Tenants in low education and employment and high crime areas who are 50% 'non-EU immigrants or their descendants' are not exposed to a risk of losing their home, contrary to those living in high immigration 'transformation areas' (Denmark) even if adequate rehousing is offered to tenants in transformation areas, they are still treated less favourably in relation to tenants in comparable areas, the 'grouping' position of which are 'Western' residents.

The Danish government considered the concept of 'non-Westerners' to be too broad to be liable to affect persons of a particular ethnicity.

The AG first considered the leading CJEU case in the area of ethnic discrimination: C-83/14 A Bulgarian ethnic group provided mounted electricity meters to a height of over six metres or to a underground that was predominantly populated by persons of Roma origin, even though it was common practice to place them at a height of under two metres. The CJEU considered that, in those circumstances, persons of Roma origin were particularly affected by the practice.

The AG considered that in the current case there is no village with identified ethnic group. What unites the ethnically diverse non-Western countries in relation to the perception by the Danish legislature that this group does not possess the characteristics of the other group, that is, of 'Westerners'. The group is defined by the fact, on the basis of, an ethnic origin' perception of the diverse origins or ancestors or foreigners, of 'of and them'.

The Danish government held that if an ethnic discrimination was established, it should at any rate be viewed as positive discrimination.

The Danish Government explained that the intention behind the Law is an effort to enable and encourage the better integration of immigrants and their descendants from non-Western countries into Danish society.

The AG responded that "One may not object to such an intention. One may also not object to the finding, if scientifically substantiated, that immigrants and their descendants from non-Western countries integrate into Danish society with more difficulty than immigrants and their descendants from Western countries. Evidence of a structural disadvantage of an ethnic group within a given society is, in fact, a precondition for the adoption of positive measures. ... EU equality law allows for measures of positive action to alleviate such built-in inequalities ... However, recognised structural inequalities must be resolved by discriminating against the ethnic group that already finds itself in a more difficult position."

The AG thus proposed to the Court that it find a direct discrimination.

2. Alternative solution: Indirect discrimination

The AG noted that the European Commission considered that the Danish legislation could be classified as indirect discrimination because the tenancies of lower leases were terminated were not chosen on the basis of an ethnic criterion but on the basis of social and criminal convictions of the tenants or their partners, but, "if the figures" advanced, new entro blocks were sold so that all leases had to be terminated, the difference among those tenants, many were Danish citizens born in Denmark who belonged to the group of 'immigrants and their descendants from non-Western countries'.

The AG proposed that if the Court were to construe the case in that way, the influence of the Law on Public Housing on the termination of the leases should at least be interpreted as indirect discrimination.

Indirect discrimination occurs where statistically, one ethnic group is affected by a neutral rule more than other groups.

The AG reasoned that under the Law on Public Housing, development plans, which in some cases led to the collateral termination of leases, are to be established only in the areas in which a majority (50%) of the inhabitants are 'immigrants and their descendants from non-Western countries'. "Simple mathematics applied to such a situation suggests that there is a greater chance that the lease of a 'non-Westerner' will be terminated than the lease of a 'Westerner' because it is known in advance that there are more non-Westerners than Westerners' living in the neighbourhood."

Nevertheless, the AG noted that such a particular disadvantage that one ethnic group suffers can be justified if a neutral rule has a legitimate aim that it pursues in a proportionate way. This assessment is for the national court to make.

"The [positive] argument here is that measures in neighbourhoods in which the majority of the population are non-Western' are taken in order to enable their integration with members of the host society. Changing the structure of the neighbourhood is understood as enhancing such integration."

"In order to assess whether the indirect discrimination may be justified, the national court will first have to establish what the Danish legislature understands as successful integration into Danish society. At the hearing, the Danish Government explained that this would entail participation in the workforce, lack of criminal convictions and knowledge of the Danish language."

"Understanding what it means to successfully integrate is necessary if the Court is to move to the proportionality analysis. In that exercise, the national court must first assess whether the decrease in the number of public housing units that the termination of a lease in certain neighbourhoods can achieve integration (better employment, literacy in Danish, decrease in criminality, etc.). It will likewise have to assess the consistency of that measure and whether there is a reason to base measures for the integration of immigrants and their descendants from non-Western countries only. If such a policy decision is based on prevailing social prejudices and not on scientific evidence that those immigrants integrate with more difficulty, the policy goal may be called into question.

"In the next step in the proportionality analysis, the national court has to examine whether the decrease in the number of public housing units was necessary to achieve integration. That would be so if the same aim could not have been achieved by measures that are less restrictive for the housing rights of the tenants at issue. In that respect, *that court might need to enter into more detail than the Danish Government's arguments that they have already tried other measures* in the past. Finally, even if the decrease in public housing is an appropriate and necessary measure for the attainment of the goals of integration as they are defined by the Danish legislature, *the final step in the proportionality analysis would require a balancing of the balance the value of such an aim against the intensity of interference with housing rights.* It is found that such a right was excessively harmed, that court might find the measure disproportionate, which might then require that the legislature reconsider or outlaw the legitimate aim of integration."

3. Conclusion

In the light of the foregoing, the AG proposed that the Court of Justice answer the questions referred by the Landsret (Eastern (High Court of Eastern Denmark) as follows:

(1) The term ethnic origin in Articles 1 and 2 of Council Directive 2000/43/EC of 29 June 2000 implementing the principle of equal treatment between persons irrespective of racial or ethnic origin must be interpreted as covering a group of persons defined as 'immigrants and their descendants' from non-Western countries.

(2) The scheme that uses concepts such as 'immigrants and their descendants from non-Western countries' for the categorisation of a neighbourhood in which a number of public housing units is to be reduced must be interpreted as direct discrimination within the meaning of Article 2(2)(a) of Directive 2000/43.

European Commission, Brussels

#12 CCJEU Case C-242/23 – Judgment of 4 October 2024 – Tecno*37 National legislation prohibiting joint exercise of property brokerage and property management


Raccolta della giurisprudenza

SENTENZA DELLA CORTE (Prima Sezione)

4 ottobre 2024*

«Rinvio pregiudiziale – Libera circolazione di servizi – Direttiva 2006/123/CE – Articolo 15, paragrafi 2 e 3 – Restrizioni che servono motivi imperativi di interesse pubblico – Protezione dell'ambiente – Pianificazione territoriale – Normativa nazionale che vieta l'esercizio congiunto di attività di mediazione immobiliare e di attività di gestione immobiliare – Proporzionalità»

Nella causa C-242/23,

avente ad oggetto la domanda di pronuncia pregiudiziale proposta alla Corte dal Consiglio di Stato (Italia), con decisione del 15 marzo 2023, pervenuta in cancelleria il 17 marzo 2023, nel procedimento

Tecno*37 S.r.l.,

Consorzio Italian Refugee Accademia,

Camera di Commercio Industria, Artigianato e Agricoltura di Bologna,

Ministero dello Sviluppo Economico,

Ministero dell'Ambiente e della Tutela del Territorio e del Mare,

contro

Comune di Castenaso,

Città Metropolitana di Bologna,

Regione Emilia-Romagna,

Agenzia Entrate Riscossione,

Agenzia delle Entrate,

Ministero della Cultura,

Ministero dell'Interno,

IT

Tecno*37 v Ministero dello Sviluppo Economico and Camera di Commercio Industria Artigianato e Agricoltura di Bologna

This case settled the question of whether a national law regulating property brokerage and prohibiting its joint exercise with property management is compatible with EU law (the Services Directive).

Ndlr: *it seems very likely that this case law will be entirely relevant in the event of any attempt by an authority to prohibit multi-disciplinary activity involving valuation and brokerage or valuation and property management, or all three.*

Italian law regulates property brokerage and prohibits the joint exercise of the activities of property brokerage and property management *whether or not they are carried out in relation to the same property*. On the basis of this, the Bologna Chamber of Commerce decided to register Tecno*37 – a company that pursues both activities – in the economic and administrative register of property managing agents and prohibited it from pursuing property brokerage.

The action brought against that decision by Tecno*37 was dismissed by the regional administrative tribunal on the ground that the buildings managed in the context of the activity of property manager may be unduly put at an advantage compared with those available on the market, with consequences as regards the impartiality which a property broker should display.

Tecno*37 appealed to the Consiglio di Stato and the case was referred to the Court of Justice of the European Union.

The Court's reasoning was founded on its analysis of the Services Directive:

Article 25 of the Services Directive, entitled 'Multidisciplinary activities', provides, in paragraph 1:

'*Member States shall ensure that providers are not made subject to requirements which oblige them to exercise a given specific activity exclusively or which restrict the exercise jointly or in partnership of different activities.*

However, the following providers may be made subject to such requirements:

*(a) the regulated professions, **in so far as is justified in order to guarantee compliance with the rules governing professional ethics and conduct**, which vary according to the specific nature of each profession, and is necessary in order to ensure their independence and impartiality;*

(b) providers of certification, accreditation, technical monitoring, test or trial services, in so far as is justified in order to ensure their independence and impartiality.'

The case made by the Italian Government in favour of the prohibition

The Italian government justified the restriction on grounds of consumer protection and prevention of conflicts of interest (which fits well with Art. 25(1)(a)'s 'professional ethics and conduct'). It considered that, without a prohibition on combining activities, there would be a risk that property owners for whom a single person exercises the role of managing agent and property broker will be unduly favoured. Such a property broker not subject to the prohibition at issue could steer potential buyers towards the properties which he or she manages personally.

Furthermore, the Italian Government submitted that it is not possible to place on chambers of commerce, industry, crafts and agriculture the task of ascertaining that there is no conflict of interest in each transaction.

The Court considered that:

75 In the present case, since a property broker must be a third party in relation to the parties to a property transaction, it is apparent that **the prohibition** on the joint exercise of the activities of property brokerage and property management, in that it seeks to avert the risk of a conflict of interest, **may, in principle, be regarded as appropriate for the purpose of ensuring the independence and impartiality of the regulated profession at issue**, which it is for the referring court to ascertain.

76 ***That being so***, a **general prohibition** on the joint exercise of the activity of property brokerage and that of property management, such as that at issue in the main proceedings, **must not go beyond what is necessary to attain that objective. In that regard, it should be explored whether other less restrictive measures could achieve the same result.**

77 In the present case, as the Commission pointed out in its written observations, although it cannot be ruled out that a conflict of interest may arise, in particular where the activities of property brokerage and property management are pursued in respect of the same or comparable properties, such a risk will not necessarily materialise in all circumstances, with the result that the existence of such a conflict of interest cannot be presumed.

78 Moreover, **the prohibition at issue does not appear to be the only measure making it possible to ensure the independence and impartiality of the regulated profession in question.** As the Advocate General observed in point 86 of his Opinion, and as the Commission and Tecno*37 submitted in their written observations, **measures less restrictive** of the freedom to provide services than a general prohibition on the joint exercise of the two activities, **such as a prohibition on the joint exercise of activities restricted to the situation in which the same property is concerned**, and/or specific obligations of transparency and information concerning that joint exercise, accompanied by an ex post review by the competent professional **chambers, may make it possible to ensure that independence and impartiality.**

79 Last, it must be held that **the practical difficulties raised by the Italian Government** with regard to the implementation of measures alternative to the general prohibition on the joint exercise of the activity of property brokerage and that of property management, and, in particular, the impossibility of verifying that there is no conflict of interest in each transaction when those activities are performed in respect of the same property, **are not insurmountable.** As the Advocate General noted in point 65 of his Opinion, deeds of sale may, for example, include express declarations that the estate agent, acting as property broker, does not at the same time perform the role of manager of the shared ownership property of which the building acquired forms part.

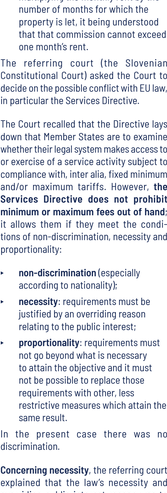
The Court ruled:

Article 25(1) of Directive 2006/123/EC ... on services in the internal market must be interpreted as precluding national legislation which provides, as a general rule, that the combined pursuit of the activity of property brokerage and that of property management are incompatible.

European Commission, Brussels

#13

CJEU Case C-674/23 Judgment of 27 February 2025 – AEON NEPREMIČNINE **National legislation laying down caps on property brokerage fees**



USTAVNO SODIŠČE (vrhovni sodniki)

v imenu RS, 27. februar 2025

I. Predlog za ugotovitev neskladnosti z Ustavo in razveljavitev tretjega odstavka 4. člena ZNPPO (Ur.l. RS, št. 19/23, 78/23 – ZUNEOP, 82/23 – ZUNEOP-A, 86/23 – ZUNEOP-B, 114/23 – ZUNEOP-C, 142/23 – ZUNEOP-D in 10/24 – ZUNEOP-E) se zavrže.

V zadevi št. U-I-167/25,

katere postopanje je začelo na podlagi predloženih sklepov za začetek tega in MO PRIZ, ki so jih sprejeli sodniki ustavnega sodišča na seji, ki je bila dne 27. februarja 2025, v postopku

AEON NEPREMIČNINE, d. o. o., in drugi

ETAGA nepremičnine, d. o. o.,

Zbornica zanje Republike Slovenije

in sodniki

Vrhovnega sodišča Republike Slovenije

SKLENILO (med seboj):

I. Predlogi št. I. pravnega združenja, predsednik senata, D. Fišer, M. Pajnik, sodnika, Z. Šalamon Hlade, sodnica, in N. Pintar, sodnik,

generalni pooblaščenec: A. Rentes,

vsem tujim, v Zadrži Evrope,

na podlagi pravega pravilnika

ob upoštevanju sodbe in sklepa pravilnika:

- da SEZNAJO/POZNAJO:
- **AEON NEPREMIČNINE, d. o. o.**, Ulica Jakopa Aljaža, sodnika,
- na imenovanje za sodnico A. P. Adamovo in J. M. Krajnovo, sodnika,
- na imenovanje namestnik Mr Hrovatu, G. Hlavatovo in M. Fišer Gerbec, sodnik,

na podlagi 49.člena ustavnega pravilnika ugotavljanja pravilnika, da ne bi vodilo k sprejetju tega sklepa,

sodnika, sodnica in

Slovenian legislation provides for a cap on the commission charged for property intermediation services concerning the sale/purchase or rental by a natural person of a single-family dwelling, a flat or a residential unit. The cap is:

- for sale/purchase, 4% of the contract price;
- for rental, 4% of the product of multiplying the monthly rent by the number of months for which the property is let, it being understood that that commission cannot exceed one month's rent.

The referring court (the Slovenian Constitutional Court) asked the Court to decide on the possible conflict with EU law, in particular the Services Directive.

The Court recalled that the Directive lays down that Member States are to examine whether their legal system makes access to or exercise of a service activity subject to compliance with, inter alia, fixed minimum and/or maximum tariffs. However, **the Services Directive does not prohibit minimum or maximum fees out of hand**; it allows them if they meet the conditions of non-discrimination, necessity and proportionality:

- **non-discrimination** (especially according to nationality);
- **necessity**: requirements must be justified by an overriding reason relating to the public interest;
- **proportionality**: requirements must not go beyond what is necessary to attain the objective and it must not be possible to replace those requirements with other, less restrictive measures which attain the same result.

In the present case there was no discrimination.

Concerning necessity, the referring court explained that the law's necessity and overriding public interest reason was to address the lack of accessible housing, in particular for vulnerable persons, namely young people, students and the elderly, and to protect consumers having regard to price transparency.

The referring court explained that the fee cap does not directly affect prices on the property market but that, because of tensions on the property markets, where market power is concentrated on the supply side, it may reasonably be considered that the fee will be passed on to the persons who are seeking housing. The referring court considered that capping the fee therefore contributes to making housing more accessible even if not necessarily very significantly. It further considered that a cap can contribute to price transparency since it allows consumers to predict the amount of the commission that will be charged, in particular the proportion of the sale price or of the rent amount that it represents.

Concerning proportionality, the measure applied to all purchasers, even to holiday home purchasers, not just the most vulnerable, but the Court stated that under its case law the principle of proportionality does not necessarily prevent that measure from benefiting all consumers.

The referring court stated that some estate agencies have gotten out of short-term rental because the capped commissions make it too unprofitable, but the Court referred to its case law by which the freedom to conduct a business is not absolute, but must rather be viewed in relation to its social function. That freedom may thus be subject to a broad range of interventions on the part of public authorities which may limit the exercise of economic activity in the public interest.

For the key proportionality question of whether there might be less restrictive measures than fee caps, the applicants in the main proceedings referred to less restrictive measures that they consider possible in the context of rentals, namely the increase in the number of social housing units intended for renting, subsidies for market rents as well as tax, zoning and other regulatory measures intended to encourage the construction of social housing. The European Commission referred to providing purchasers and tenants with useful information on the intermediation tariffs.

But the referring court stated that the matter of the range of possible measures that the Slovenian legislature may adopt and their effectiveness as part of housing policy is extremely complex, since there are certain material restrictions, in the area of land-use planning, urban planning and public finances, which do not allow the State to intervene as it wishes in the supply of housing.

The Court decided "... it will be for the referring court to ascertain, in particular, whether the adoption of measures aimed at making useful information on the tariffs for intermediation services available to consumers, as purchasers and tenants, would make it possible to attain the same result as that pursued by the cap on the commissions in question. It might, in that regard, be sufficient to require property companies providing intermediation services to indicate to those purchasers and tenants, in a clear manner and sufficiently in advance, the commission amount that they will charge and whether that amount will be included in the final price stipulated in the contract concerned."

But the operative words here are "it will be for the referring court to ascertain" and given the positions taken by the Slovenian Constitutional Court, the brokerage fee caps will likely stay in place.

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